

Promotional & Advertising Opportunities

Select language

Choose how you want to be present in the IGCS Meeting in 2024

We are excited to share all the opportunities available for our industry partners throughout the **IGCS 2024 Annual Global Meeting**.

Below you can find the available promotional and advertising items. Items are available physically and/or digitally. We have ways for you be visible pre-meeting, during and even afterwards for maximum exposure.

For any questions and more information, please contact me via mtseneva@kenes.com.

PRESENCE



INDUSTRY SYMPOSIUM

Host an official Non-CME industry session in-person for 90 mins.

[Learn More](#)

ISS WATCH PARTY

Host an in-person 45-minute watch party.

[Learn More](#)

MEET THE SCIENCE & TECHNOLOGY

15-minute session on current science or technology.

[Learn More](#)

MOBILE APP

Support of the Meetings's engaging mobile app.

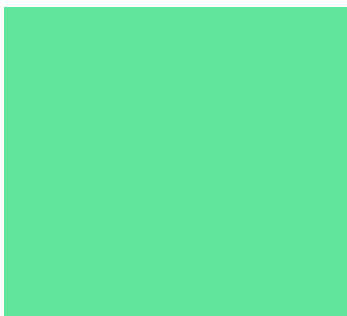
[Learn More](#)

MEETING ROOM

Host guests by hiring a room at the venue and maximize your presence.

[Learn More](#)

VISIBILITY



WELCOME RECEPTION

Promote your company at the networking reception.

[Learn more](#)

COFFEE BREAK

Promote your company at one or more coffee breaks.

[Learn more](#)

SPEAKER'S READY ROOM/ EXECUTIVE LOUNGE

Room for speakers and abstract presenters.

[Learn more](#)

STEPS COMPETITION

Support the steps competition and be present in all materials about this activity.

[Learn more](#)

ONSITE BRANDING OPPORTUNITIES

Have your brand visible in the venue.

[Learn more](#)

PHOTO BOOTH

Get exposure by branding the photo booth.

[Learn more](#)

CHARGING STATIONS

Brand the charging stations with your company name and logo.

[Learn more](#)

DIGITAL ADVERTISING

MOBILE APP ADVERT

Advertise your session or booth in our mobile app.

[Learn more](#)

PUSH NOTIFICATION

Connect with participants with a push notification.

[Learn more](#)

E-BOOK ADVERT

Full page advert in the E-book.

[Learn more](#)

SOCIAL MEDIA PROMOTION

Be visible with an original company post.

[Learn More](#)

REGISTRATION LETTER ADVERT

Connect with registered participants before the Meeting.

[Learn more](#)

PROMOTIONAL MAILSHOT

Gain additional exposure for your session, company or booth.

[Learn more](#)

Note: Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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Printable Prospectus

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